

Ideas for No/Low Cost Celebration Week Events

Many organizations around the country have sponsored creative and effective events at little or no cost. Check out these past successful events for ideas about how to promote and expand your pro bono program when the funds are low.

Table Tents: [Alabama](#) and [Ohio](#) have both publicized programs and the importance of pro bono with the cooperation of the local judiciary.

Thanks A Latte: Several small programs around the country had Open Houses with coffee and donuts for volunteers one or more mornings during National Celebrate Pro Bono Week. Volunteers simply were invited to drop by for conversation and the gratitude at the Allegheny County Bar Association in Pittsburgh, PA, and at the Courthouse for Kitsap Legal Services in Port Orchard, WA.

Get Onto the Program at Bar Admissions Ceremonies: Ask to have pro bono featured at your local Bar Admission Ceremony. [Get a local Bar leader](#) or [Pro Bono Star](#) to speak at the event.

Free CLE's on any topic you like: Holding a CLE or training event costs only time. If refreshments are desired, a hosting law firm may be asked to provide them. Space, trainers, e-publicity and recruitment of volunteers, and electronic transmission and duplication of training materials can all be done with no cash outlay.

Raffle off a Judge.....[See Alabama Chief Justice Sue Bell Cobb's](#) creative contribution to the Celebration.

Attorneys on TV:

- Schedule the launch of any new endeavor during the Celebration Week, and [arrange for free TV coverage/publicity](#).
- Follow the [example of the South Carolina Bar Association](#) and the [Louisville Pro Bono Consortium](#) and plan a Call A Lawyer Night. Arrange to have it broadcast on a local station.
- If your area has a local law-focused TV show, [arrange for the appearance of a pro bono attorney](#) during the Celebration week.

Just Do What You Always Do.....but do it during National Celebrate Pro Bono Week. Schedule whatever events you usually have as part of your program, whether a clinic, training, community education and outreach program, award ceremony, or fundraiser, but simply hold it during the national week. Post your event and get free national exposure. If it is a particularly creative or innovative program, [send it to us](#) and we'll feature it on the [Celebration website homepage](#).

Find many more ideas on our [Event Ideas Page](#), and view [all past 2009](#) and [2010 Events](#). For conversation and brainstorming specific to your particular situation, [please contact our free consultant](#).