

## **WHAT IS PRO-DONOR?**

Pro-Donor is a first of its kind fundraising model created here at Albany Law School by students. The program applies the proven method used by charitable marathons for years to the field of pro-bono. Rather than raising money for every mile run, we solicit pledges based on the number of hours of pro-bono work students complete.

## **WHERE DOES THE MONEY GO?**

Pro-bono programs are not free; in fact the cost of the program is the number one threat to programs like ours. Currently Albany Law School's pro-bono program is run entirely by volunteers. Every year the program runs the risk of disappearing. The money we raise at Pro-Donor goes directly to a pro-bono fund, which the school will use to hire a full-time pro-bono fellow or faculty member. It is used to create new pro-bono opportunities, as well as to pay for trainings for students and in-house community programs like Tax Law Day and the Pro-Se Divorce Program. Additionally in the future money will be used to provide scholarships and grants to students who want to work on pro-bono programs outside of the area or over the summer.

**HOW DO I GET INVOLVED?** Any student can participate in Pro-Donor! There are three ways to participate:

1. For students who are participating in any pro-bono project:

Pro-Donor will provide you with everything you need to start soliciting pledges from friends, family members, and other members of the local community. It's as easy as signing up and asking friends and family to contribute as little as one dollar for every hour of pro-bono work that you complete. Pro-Donor will provide you with everything that you need in order to get started and we will help you every step of the way in order to maximize your potential donations. We have made pledging a snap; simply ask a potential donor to donate then hand them one of our pre-printed business cards, the donor follows the instructions on the card and makes their pledge on-line through the school's secure website.

2. For Students who are not participating in pro-bono:

Become a Co-Donor! Help solicit pledges for one of your classmates who is participating in pro-bono. Simply ask friends and relatives to make a pledge supporting your friend's pro-bono hours. Co-Donors will have the same resources available to them that Pro-Donor makes available to its regular participants.

3. Become a part of the Pro-Donor executive team:

Pro-Donor is a student-created and student-run organization. We need volunteers to help us coordinate events, register and track donations, support our participants in their pledge drives, and serve as officers for Pro-Donor. Pro-Donor is a new concept and Albany Law School is committed to making this program a model for other schools nation-wide. As second generation officers and student leaders you will have an opportunity to be an integral part of our national success.

More information is available at [www.pro-donor.org](http://www.pro-donor.org) or you can contact Daniel Rubin at [drubin@albanylaw.edu](mailto:drubin@albanylaw.edu) .