WHAT YOUR ORGANIZATION NEEDS TO KNOW ABOUT INSURANCE & RISK MANAGEMENT:

A SERIES OF WEBINARS DESIGNED TO HELP YOU PROTECT YOUR NONPROFIT







Join us for a four-part series on the steps your organization can take to identify the risks it faces from its operations and how to financially protect itself from those risks

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WHAT YOUR ORGANIZATION NEEDS TO KNOW ABOUT INSURANCE

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RISK MANAGEMENT

A SERIES OF FOUR WEBINARS

As a nonprofit, you engage in many different activities. Your organization may own property, employ staff, engage volunteers, provide services to the community in need, publicize your efforts through written materials, speeches and the Internet, and raise donations from the public. Each of these activities involves risks to your organization that could be financially devastating unless they are recognized, mitigated, and if necessary, insured against.

Risk management is the process by which you identify potential risks from your activities, take steps to prevent any potential risks from materializing, and insure against any financial claims made against your organization.

This series of webinars will help you get a better understanding of insurance and risk management. It will discuss the basics about different types of insurance coverage, and provisions commonly found in insurance policies. It will also discuss what you need to know when buying insurance, how to read your insurance policies to know what they cover, and how to handle an insurance claim when it arises. It will also focus on helping your organization think about risk management and what steps you can take to begin developing a risk management program.

The sessions will be led by experienced practitioners in the insurance field, including leading attorneys who represent policyholders in disputes with their insurance carriers, insurance brokers and senior claims management professionals.

This course is designed for board members, executive directors, chief administrative officers and other nonprofit staff and volunteers responsible for risk management and insurance purchasing.

To register, click here: https://www1.gotomeeting.com/register/504316745
If you have any questions, please contact Lauren Paley at: lpaley@dcbar.org

Schedule of Webinars

Each webinar will start at 12 noon Eastern Time and last 60 minutes.

February 20, 2013 - Understanding Insurance. This webinar will review the nuts and bolts of insurance. It will describe in detail what the different types of insurance policies, such as property and general liability insurance, cover and introduce certain specialized types of insurance that may be appropriate for nonprofits to consider purchasing. It will describe in detail what common types of insurance policies usually insure against, and how to review your individual insurance policies to understand what they cover.

Presenters: Helen K. Michael, Partner, Kilpatrick Townsend

David L. Cox, Partner, Kilpatrick Townsend

March 20, 2013 - Buying Insurance. This webinar will give you a guide to who's who in an insurance transaction—what role does your insurance broker play and what is the role of the insurance carrier. It will also discuss how insurance companies typically determine what to charge for an insurance policy—including such factors as the nonprofit's loss ratio, its line of business and the size of its operations. The webinar will also focus on coverage that is often difficult to obtain, such as for environmental claims, mold, sexual abuse and other areas.

Presenters: Erica J. Dominitz, Partner, Kilpatrick Townsend

David L. Cox, Partner, Kilpatrick Townsend

J. Andrew Cooley, AAI, CIC, CRM, Cooley & Darling Insurance Agency

April 22, 2013 – Filing an Insurance Claim. This webinar will discuss what to do if your organization experiences a loss, such as a fire, an accident on your premises, an employee filing a discrimination claim or other serious incident. It will review the claims procedures used by major insurance carriers, and what steps your nonprofit should take in order to maximize the likelihood that the insurance company pays any valid claims to the fullest extent required under the policy.

Presenters: Carl A. Salisbury, Partner, Kilpatrick Townsend

Erica J. Dominitz, Partner, Kilpatrick Townsend

May 22, 2013 – Loss Prevention and Mitigation. This webinar will discuss the basics of loss prevention and mitigation. It will help you identify what risks your organization faces as it carries out its mission. It will also discuss ways that your organization can mitigate the risks so as to avoid accidents and other claims against your organization, including conducting a risk assessment. It will cover ways to mitigate your losses once an accident or other claim actually occurs.

Presenters: Barry J. Fleishman, Partner, Kilpatrick Townsend

Gregory M. Jacobs, Associate, Kilpatrick Townsend

Margaret Ackerley, Senior VP and General Counsel, World Wildlife Fund Monica Irvine, Associate General Counsel and Director of Risk Management,

World Wildlife Fund

Speaker Bios

- Margaret L. Ackerley is the Senior Vice President & General Counsel of the World Wildlife Fund. She provides direct oversight of WWF's legal, risk management, internal audit, safety and security and Board relations departments, providing day-to-day counsel on all legal and governance issues. Her areas of expertise include nonprofit compliance, corporate governance, contracts, litigation, employment, tax, trusts and estates, fundraising, political activity, insurance, intellectual property and technology. Prior to joining WWF in 1999, Margaret practiced law at Wilmer, Cutler & Pickering in Washington, D.C. While in private practice, she provided counsel to numerous Fortune 500 and nonprofit clients, and was recognized with the firm's first pro bono publico services award. Earlier in her career, she was a public finance analyst for the First Boston Corporation. Margaret graduated summa cum laude from Harvard College and received her law degree from Yale Law School.
- **J. Andrew Cooley** is a principal with Cooley & Darling Insurance Agency, which provides insurance for hundreds of nonprofit organizations in the D.C. metro area. Andy specializes in obtaining property and casualty insurance as well as directors' and officers' insurance for his nonprofit clients. He is a graduate of James Madison University where he majored in Finance. Andy is also an Accredited Advisor in Insurance, a Certified Insurance Counselor, and a Certified Risk Manager.
- **David L. Cox** is a partner at Kilpatrick Townsend. He focuses his practice on insurance coverage and complex commercial litigation issues. He has experience representing corporate policyholders in connection with civil actions, arbitrations, mediations, and negotiations involving a wide range of commercial insurance and reinsurance issues including insurance company bad faith and coverage for asbestos, bodily injury disputes, environmental liabilities, catastrophic property losses, copyright infringement, construction defects, theft, directors' and officers' liability, professional malpractice, property damage and business interruption. David has been a regular commentator for *Mealey's Litigation Report*. He has also committed many hours to representation of pro bono clients.
- Erica J. Dominitz is a partner with Kilpatrick Townsend. She focuses her practice on insurance coverage issues. Erica has experience representing corporate policyholders in insurance coverage matters, both in negotiations with insurance companies and in litigation at the trial and appellate levels in federal and state courts. She has represented policyholders in a wide range of matters, including disputes concerning coverage for losses resulting from hurricanes, terrorist attacks, fires, explosions, and other events, and for liability arising from alleged environmental harm and directors' and officers' activities. She was recognized in *The Best Lawyers in America*® for Insurance Law in 2013. Erica serves on the Advisory Committee for the D.C. Bar Community Economic Development Project, and on the Board of Directors of the Washington Lawyers' Committee for Civil Rights and Urban Affairs. She also co-chairs the Employment Practices Liability Insurance Subcommittee, ABA Insurance Coverage Litigation Committee.
- Barry J. Fleishman is a partner with the law firm of Kilpatrick Townsend. He focuses his practice on complex policyholder insurance coverage and products liability issues. His primary focus is on representing corporate policyholders seeking to secure insurance coverage for liability and loss arising out of property damage, bodily injury, personal injury, and alleged wrongful acts of directors and officers. Barry also has extensive experience representing clients with complex property and business interruption losses, losses from natural disasters, including major hurricane and cyclone-related losses, plant fires and explosions, and losses from mold and moisture. He was recognized in *The Best Lawyers in America*® for Insurance Law in 2013 and the three years immediately preceding and as a 2011 and 2012 Washington D.C. "Super Lawyer" in the area of Insurance Coverage by *SuperLawyers* magazine. In 2011, Mr. Fleishman was recommended in the area of Insurance by *Legal 500 US*. Barry is also member of the Washington, D.C. team recognized as a Tier 1 practice in Insurance Recovery in 2011 by US News Best Lawyers® "Best Law Firms."

Regina M. Hopkins is the Assistant Director of the D.C. Bar Pro Bono Program and is responsible for the Community Economic Development Project. Regina worked for nine years as a tax associate in New York City. She then joined Habitat for Humanity International, serving as general counsel from 1993 to 2005. Her responsibilities included overseeing the risk management and insurance program for Habitat for Humanity International and its 1,700 affiliates in the United States. Regina joined the D.C. Bar Pro Bono Program in January 2006. During that time, the CED Project has won the 2008 and 2011 Frederick B. Abramson Award for Service to the Bar and the Small Business Initiative of the Year Award from the Washington, D.C. Economic Partnership & the Government of the District of Columbia, Office of the Deputy Mayor for Planning & Economic Development. She serves on the Board of Directors of the Center for Nonprofit Advancement in Washington D.C.

Monica Irvine is the Associate General Counsel and Director of Risk Management for the Word Wildlife Fund. Monica joined WWF in 2003. She provides legal advice on a variety of issues for WWF, including employment, contracts, tax, estates, governance, and compliance. Monica also coordinates risk management efforts in the areas of safety, security, and insurance for operations in the US and 18 foreign countries. She came to WWF from Nixon Peabody LLP where she practiced in a variety of areas including nonprofit organizations, employment, contracts, and education. Monica attended law school at Georgetown where she was an editor of the *Georgetown Journal on Poverty Law and Policy*. During law school, she worked as an intern for a child advocacy nonprofit and in the Senate. Monica went to the University of Colorado at Boulder and majored in Political Science.

Gregory M. Jacobs is an associate with Kilpatrick Townsend. He focuses his practice primarily on representing corporate policyholders in insurance coverage litigation. He has represented policyholders in civil actions and arbitrations covering a wide range of insurance issues, including commercial property damage, homeowner's property damage, business interruption losses, political risk losses, bodily injury liabilities, environmental liabilities, directors' and officers' liabilities, finite risk insurance and insurance company bad faith. Gregory also has represented pro bono clients in matters involving home ownership and apartment lease disputes.

Helen K. Michael is a partner in Kilpatrick Townsend & Stockton LLP's Washington, D.C. office, and Co-Leader of the Firm's Insurance Recovery Practice Group. She has more than 20 years of experience handling high stakes disputes for Fortune 500 and other corporate policyholders at trial, in ADR proceedings and on appeal. She has litigated and counseled clients in disputes involving a wide variety of types of insurance coverage and policy forms. This representation has included "bet the company" matters involving directors' and officers' liability claims and professional liability claims, mass torts claims, and class action cases alleging causes of action ranging from products liability claims, to claims alleging consumer protection claims and violations of various intellectual property rights, to claims asserting securities violations and other financial misconduct. Helen has been recognized as a "Top 50 Women Super Lawyers" in D.C. and Baltimore Metropolitan area, as a D.C. Super Lawyer in Insurance, and in a U.S. News – Best Lawyers® "Best Law Firms," and *The Best Lawyers in America*® for Insurance Law. She is a Fellow of the Litigation Counsel of America.

Carl A. Salisbury is a partner in the New York offices of Kilpatrick Townsend. Carl has more than 20 years of experience in the litigation and trial of complex commercial disputes. In insurance coverage cases in which Carl has served as counsel for policyholders, they have recovered approximately one half billion dollars. He was listed in *The Best Lawyers in America*® for Insurance Law every year since 2011. Carl is AV® rated by Martindale-Hubbell. Carl also serves on the Board of Directors of the Westfield Area YMCA.