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February 2010

Dear Friend:

Did you know that 1 in 5 Pennsylvanians are senior citizens and by the year 2020 that number will be 1 in 4? Issues of aging will affect us all dramatically, both professionally and personally, in every sector of business and human service, our work and our families.

We invite you and YOUR COMPANY to support the critical work of **SeniorLAW Center, the only nonprofit organization in Pennsylvania dedicated to protecting the legal rights of elders.** Your support will enable SeniorLAW Center to continue to protect the rights and interests of thousands of vulnerable senior citizens in Philadelphia and throughout Pennsylvania in these most difficult times.

Join over 300 legal, health care, human services and business professionals in supporting and celebrating SeniorLAW Center at our exciting annual event. This year we will host a *Senior Prom* -- with dancing to the live music of CTO Park Avenue, light dinner and cocktails -- on April 23, 2010 at the Westin Philadelphia. The numerous sponsorship opportunities available offer YOUR COMPANY a variety of benefits including: publicity in legal and business publications; YOUR COMPANY's electronic signage at the event, inclusion of YOUR COMPANY's name in our electronic newsletter, on our website (with a link to yours) and on the invitations; inclusion of marketing materials in a giveaway bag to our guests. Your message will reach: the legal, aging, social service, health care and other professional communities in our publicity for and at the event, including over 2,500 recipients of invitations to the *Senior Prom*.

Founded by members of the legal community, SeniorLAW Center has played a vital role in meeting the legal needs of senior citizens in Pennsylvania for over 30 years. Each year, with the generous support of the legal and corporate communities, we are able to provide services to over 10,000 seniors in need, including:

➤ Saving homes, helping seniors stay warm this winter; providing protection from abuse and violence; fighting fraud and financial exploitation; supporting grandparents raising grandchildren; and enabling seniors to prepare for their futures

100 South Broad Street, Suite 1810 Philadelphia, PA 19110 (215) 988-1244 Fax: (215) 988-1243
Pennsylvania SeniorLAW HelpLine 1-877-PA-SR-LAW www.seniorlawcenter.org

SeniorLAW Center (formerly Judicare) is a 501(c)(3) nonprofit Pennsylvania organization. The official registration and financial information of SeniorLAW Center may be obtained from the Pennsylvania Department of State by calling within Pennsylvania toll free 1-800-732-0999. Registration does not imply endorsement.



- Community legal education, informing seniors of their rights and trying to prevent future legal problems from occurring and training professionals who work with seniors in diverse disciplines
- Providing free legal advice and information to seniors throughout Pennsylvania's 67 counties via our toll-free SeniorLAW HelpLine (1-877-PA SR LAW)
- Making home, hospital, and nursing home visits, and running six community legal clinics
- 9 special projects focusing on homeowners, older women victims of violence, hospice, Asian and Latino elders, kinship care, and so much more.

Please help SeniorLAW Center continue to ensure that Pennsylvania's seniors have a voice and access to justice. We have enclosed detailed information about sponsorship opportunities for our 2010 event. A member of our Board of Directors or I will call you to discuss within one week. **We thank you for your consideration.**

Very truly yours,

Karen C. Buck, Esq.
Executive Director

Enclosure

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