

**Please Join Us For**  
**The Power Of Pro Bono**  
**the 2008 Pro Bono Institute Seminar**  
**and Forum on In-House Corporate Pro Bono**

**The Annual Forum on In-House Corporate Pro Bono**, presented in conjunction with the Pro Bono Institute's Annual Pro Bono Seminar, is this year's premier global pro bono event. It is the only conference specifically tailored to the interests, needs, resources, and emerging and evolving issues faced by corporate in-house lawyers and legal staff involved in the direction, oversight, support, and administration of the fast-growing number of legal departments with formal pro bono programs. The Forum and Seminar offer a unique opportunity to address issues of corporate compliance, reputation, and corporate social responsibility from a legally-oriented and critically important perspective – that of pro bono public service.

For in-house leaders and staff, this event offers, in one place at one time, the most comprehensive and high-quality information on the emerging field of in-house pro bono – tested ideas and concrete guidance that will enhance the performance, efficiency, effectiveness, and stature of your department and its pro bono efforts.

The 2008 Annual Forum/Seminar offers a wide range of programming, including:

- **Best practices** in in-house pro bono oversight, policies, and administration.
- **Emerging trends** in in-house corporate culture, practice, and economics and their impact on pro bono.
- **Informed and workable answers** to the unique obstacles to in-house pro bono practice.
- **Innovations in pro bono practice** – new models and approaches to pro bono that can enhance and revitalize pro bono at your department.
- **Cutting-edge areas of pro bono practice** – important new areas of client need and how best to address them.
- **Partnerships** – practical advice on establishing joint pro bono ventures with a wide range of partners, including the courts, public defenders and prosecutors, major law firms, other professional services firms, law schools, and even other legal departments.
- **From basics to advanced** – no matter how new or how senior you are as a pro bono leader, the Forum/Seminar offers the level of knowledge and guidance you need.
- **Real world solutions** – we've scoured the pro bono community to find the approaches, projects, and ideas that work in the real world. The pro bono practices highlighted at the Forum/Seminar don't just sound appealing; they are feasible, manageable, and replicable.
- **Small, interactive programs and peer-to-peer learning** – Virtually every substantive session at the Forum/Seminar uses a small group format.

If you want to experience the best and most creative source of information, guidance, and inspiration on in-house corporate pro bono, please [click here](#) to access registration for legal department leaders only.

**Thursday, February 28, 2008**

4:00 PM - 7:00 PM

**Registration**

**Thursday, February 28 Sessions**

<b>4:30pm-9:00pm</b>
<b>Forum Roundtable and Dinner Reception</b>

**Friday, February 29, 2008**

7:30 AM - 5:00 PM

**Registration**

7:30 AM - 9:00 AM

**Continental Breakfast**

9:00 AM - 10:00 AM

**Welcome & Opening Session**

**Friday, February 29 Sessions**

10:15am-11:30am	1:15pm-2:30pm	2:45pm-4:00pm	4:15pm-5:30pm
Global Pro Bono Developments	Narrowing the Social Justice Gap	New Approaches to Systemic Problems: Veteran's Project Case Study	Turning a Crisis Into a Pro Bono Opportunity
Legal Ethics: Conflicts of Interest and Positional Conflicts	Legal Ethics: Addressing the Ethical Barriers to In-House and Multiple-Office Law Firm Pro Bono	Legal Ethics: Selected Pro Bono Practice Issues	Legal Ethics: Alternative Models of Representation
Involving Non-Lawyer Staff in Pro Bono	Making Your Pro Bono Committee Work	Pro Bono Succession Planning	Lawyers in Transition: A New Pro Bono Resource
Institutionalizing Pro Bono	Transforming Institutional Pro Bono Culture	Restructuring Your Program	Working Together: A Pro Bono Dialogue
Expanding Transactional Pro Bono	Transactional Pro Bono: The General Counsel Model	Alternative Transactional Pro Bono Models	Complex Transactional Pro Bono
Structuring Successful Partnerships	Sustaining Long-Term Partnerships	Partnering with Law Schools	Partnering with Public Defenders, Prosecutors, and Courts
Signature Projects: Enhancing the Power of Pro Bono	Pro Bono Rotations/Externships/Sabbaticals/Secundments	Pro Bono for Entrepreneurial Clients: Small Businesses, Microfinance, and Social Entrepreneurs	Policy Advocacy and Pro Bono
Financial Eligibility of Non-Traditional Pro Bono Clients	Pros and Cons of "Pay to Play"	Attorneys' Fees Awards: Issues and Best Practices	Pro Bono in an Economic Downturn
Maximizing the Impact of Pro Bono Work	Immigration Roundtable	Housing and Home Ownership Roundtable	Education Roundtable
Update on Corporate Pro Bono	Where We've Been and Where We're Going in Pro Bono	Marketplace of Ideas	Marketplace of Ideas
Finite and Manageable Pro Bono	Pro Bono from a Distance	Competency-Based Pro Bono	Associate Satisfaction and Pro Bono

Friday Session Tracks	
	Legal Ethics
	Transactional Pro Bono
	Partnerships

7:00 PM - 11:30 PM

**Reception - National Museum of Women in the Arts**

Join us at the National Museum of Women in the Arts for an evening reception featuring the presentation of the Pro Bono Institute's Laurie D. Zelon Award to **Timothy J. Mayopoulos, Executive Vice President and General Counsel of Bank of America Corporation** on behalf of the legal department of the Bank of America Corporation. The reception will be followed by a full buffet, live music and dancing.